

SEA TURTLE SAFE STAY

A Conservation Partnership Program for Short-Term Rental Hosts
with Sea Turtle Patrol HHI & Hilton Head Island-Bluffton Chamber of Commerce



The Opportunity

Sea Turtle Safe Stay is a voluntary program that helps educate island rental guests about sea turtles, nesting season, and responsible beach etiquette. Protecting wildlife while enhancing the guest experience.

Participating rentals proudly display a **Sea Turtle Safe Stay** badge, signaling their commitment to protecting Hilton Head Island's coastal wildlife.

Why It Matters

Hilton Head Island is a critical nesting habitat for sea turtles. Small actions, like proper beach lighting, filling holes, and removing trash and equipment, make a big difference. Island rental guests want to do the right thing; **Sea Turtle Safe Stay** gives them the knowledge to do so.

Benefits for Rental Partners

- **Differentiate Your Brand** as eco-conscious and community-focused
- **Enhance the Guest Experience** with meaningful local engagement
- **Reduce Risk** of guest-related lighting and beach violations
- **Strengthen Community Relationships**
- **Positive PR & Marketing Content** rooted in real conservation impact
- **Recognition** on Sea Turtle Patrol HHI & Chamber platforms

Easy to Implement

- No operational burden. Flexible tools. Real impact.
- **Sea Turtle Safe Stay** integrates seamlessly into existing guest communications and property workflows.

What Sea Turtle Patrol HHI Provides

- 🌿 **Guest Education Materials**
 - Professionally designed print & digital content
 - Easy to deploy, guest-friendly messaging
- 🌿 **Sea Turtle Safe Stay Badge**
 - Full-color circular badge for:
 - Websites & marketing
 - In-property signage
 - Generic design that credits participating rentals while maintaining program branding
- 🌿 **Employee Lunch & Learn Sessions**
 - In-person staff training led by Sea Turtle Patrol HHI
 - Covers sea turtle basics, local regulations, and guest communication

Criteria to Join

- **Property and Guest Messaging:** Commit to provide sea turtle awareness materials in guest communications and all rental properties.
- **Lighting Compliance:** Beachfront properties are required to adhere strictly to local lighting ordinances designed to protect sea turtles.
- **Guest Education: communicate sea turtle engagement opportunities:**
 - **Sea Turtle Talk** on Monday night's at Celebration Park - (8-9pm, June-August)
 - **"Put the Beach to Bed with Sea Turtle Patrol"** weekly clean-up activities (June-August).
seaturtlepatrolhhi.org/eventcalendar
- Encourage guests to recycle beach toys in Borrow Bins located at public beach accesses.
- Encourage guests to use red lights if on the beach at night.

Ready to Commit?

Email us today to confirm your company's commitment to the **Sea Turtle Safe Stay Program**, and we'll contact you with next steps.

- ✉ kathy@seaturtlepatrolhhi.org
- ☎ 314-803-4025
- 🌐 www.seaturtlepatrolhhi.org

Become a Proud Participating Sea Turtle Safe Stay

A Simple Way to make a big difference - Protecting Hilton Head's sea turtles...one stay at a time.



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